



TUSKEGEE NATIONAL ALUMNI ASSOCIATION

Regional Biennial Conference Parade of Clubs Campaign

June 15 – September 15, 2025

TNAA GOAL: \$400,000

In Case You Didn't Know... Questions & Answers For Your Information:

POC YouTube Video QR Code



Created/Produced by M. Cooper, WTAC

Q1: How are donations to be made payable?

A1: All donations are to be made payable to Tuskegee University.

Q2: Will each donor be credited for their donation to Tuskegee?

A2: Yes, each donation will be credited individually to the person making the donation. Every donor will complete a **Parade of Clubs (POC)** donation form (paper or digital). The information on these forms ensures that the **POC** donation is credited to the correct alumni and to the correct fund. Take a photo for your personal records.

Q3: Can donations be made by Credit or Debit Card?

A3: Yes, however, to protect individual's financial information, TNAA is no longer collecting credit/debit card information on the form. Credit/debit card donations can be made via two options: 1) TU **Parade of Clubs** online portal or 2) text-to-give. Provide your confirmation number on the form and take a photo for your records.

NOTE: The new Tuskegee portal does not provide an option to self-designate to a fund other than those listed!

Q4: Can we accept a cash donation from a donor?

A4: No. Please use a check, money order or cashier's check, instead of cash. All checks, money orders and cashier's checks should be made payable to "Tuskegee University." Include "TNAA Parade of Clubs" and your designation (as applicable) on the memo line.

Q5: Can pledged donations be accepted in the Parade of Clubs?

A5: Yes. To facilitate pledges, complete the **Parade of Clubs** donation form, indicating the total amount of the pledge. The donor's signature is **required**. One-time gifts and pledge installment payments must be paid by the September 15th deadline to count in the **POC**. For pledge installment payments, provide the recurring payment amount, number of installments, and payment schedule frequency (monthly or quarterly) to meet your total donation amount on the form.

NOTE: You may continue your installment payments beyond the **POC** Campaign period, however, payments received after September 15th will not count toward the **POC** totals but will be counted in your individual donation to the University.

Q6: If my company has a matching gift program, can my Parade of Clubs donation be matched and will the match also be included in the Parade of Clubs totals?

A6: Yes. If your company participates, you can expedite the process through your employer or request a matching gift form from your employer to provide with your completed and signed **POC** form such that Tuskegee University can submit to your company for the match amount. To check your company's policy, visit

<https://www.tuskegee.edu/support-tu/matching-gifts>.

Q7: Can a gift be designated for a specific purpose?

A7: Yes, a donation can be designated per the wishes of the donor. The donor MUST designate their donation to a specific purpose **recognized by the University**. A few accounts are included on the form. Additional examples include other established scholarship funds, colleges or campus organizations, TU capital campaign initiatives, etc. Please check with Tuskegee University for approved, recognized accounts and enter the **correct account name and number** on the form to ensure your designation is applied to your intended use! Otherwise, the donation will be applied to the University’s General Fund (TU Golden Tiger Fund) to meet the most urgent needs.

Q8: What amount should each alumnus be asked to give?

A8: Making a donation is as important as the amount given. All alumni are asked to give at their comfort level and to be as generous as possible. **Every donation counts, and no amount is too small!** **Our goal is to raise \$400,000 for the 2025 Parade of Clubs Campaign** during this year’s Regional Biennial season across all TNAA Regions, Clubs, Professional Associations and Organizations.

Q9: How can I participate as a member of a TNAA Professional Association or Organization where I do not have a Local TNAA Alumni Club near me?

A9: Complete your Parade of Clubs donation form and submit it with payment to your Professional Association or Organization’s Treasurer/Financial Secretary, Regional Financial Secretary (in the region in which you reside), or to the TNAA Financial Secretary. Indicate your affiliation with your organization, then ask every alum in your organization to participate and give. Wherever possible, please make plans to attend the Regional Conference held in the region in which you reside. Make your contribution no later than September 15, 2025. Professional Association, Fraternity & Sorority members’ contributions will be recorded with your organization and counted within the region where you reside.

Q10: What is the most important thing I can do to help the TNAA reach our goal?

A10: First, commit to your personal donation and then ask every alum you can contact to participate in this effort. All fundraising data indicates that people give when someone personally asks them to give. We’re asking you to please contact all alumni in your area and across your network and personally ask them to donate to Tuskegee University during the 2025 Parade of Clubs before the September 15th deadline. They do not have to be TNAA members to donate.

With a **goal of \$400,000 for the 2025 Parade of Clubs**, our success can be achieved with every donation from you, your clubs, professional associations, fraternities, sororities, or organization members, and with donations from each alum, family and friend you contact. Not only can we meet this goal, **TUgether We Can exceed it!**

We are counting on the participation of all Tuskegee Sons and Daughters in helping us reach current and new donors in achieving this goal. Again, every donation is welcome, no matter the size.

Thank you for your support! If you have questions, please contact your Parade of Clubs representatives:

Your Regional Director or Professional Association President, Treasurer, or Financial Secretary	TNAA 3rd Vice President, Fundraising Gaynelle Swann, '91 gswann.tnaa@gmail.com (603) 290-9838	TNAA Financial Secretary Lucius Williams, III '82 lawilliams3@gmail.com
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